



TURKISH  
CHEMICAL SOCIETY

İTÜ



I U P A C  
International Union of Pure and Applied Chemistry

*Bridging Continents & Bridging Molecules*

MACRO 2016

*World Polymer Congress Istanbul 17-21 July*

# 46<sup>th</sup> IUPAC WORLD POLYMER CONGRESS

Istanbul / Turkey  
July 17-21, 2016

Halic Congress Center

EXHIBITORS GUIDELINE

[www.macro2016.org](http://www.macro2016.org)



*Bridging Continents & Bridging Molecules*

# MACR 2016

*World Polymer Congress Istanbul 17-21 July*



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# EXHIBITION TIMETABLE

<b>BUILD UP</b>	
Saturday, July 16, 2016	11:00-20:00

<b>EXHIBITION</b>	
Sunday, July 17, 2016	16:30-20:00
Monday, July 18, 2016	09:00-19:30
Tuesday, July 19, 2016	09:00-19:30
Wednesday, July 20, 2016	09:00-18:00
Thursday, July 21, 2016	09:00-13:30

<b>DISMANTLING</b>	
Thursday, July 21, 2016	13:30-20:00

# EXHIBITION FLOORPLAN



# EXHIBITOR REGISTRATION

Exhibitor registration will be made from the congress registration desk in exhibitor registration part. All exhibitors need to get their badges and should wear during the congress.

\*3mx3m booth prices include 2 exhibitor badges.

\*5mx3m booth prices include 3 exhibitor badges.

For additional exhibitor registration fee: **400 USD**

Free Exhibitor Registration	Name 1		
	Name 2		
	Name 3		

Additional Registration (400 USD per person)	Name 1		USD
	Name 2		USD
	Name 3		USD
	Name 4		USD
	Name 5		USD
	Name 6		USD
	Name 7		USD

		<b>TOTAL</b>	<b>USD</b>
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**Credit Card**

Credit card number :

Exp Date :

Auth code :

Cardholder Name :

Total Amount to be charged :

Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Authorized Company Signature \_\_\_\_\_

Name (block letters) \_\_\_\_\_

# BOOTH SIZES

- Standart Regular Booths (3m X 3m)



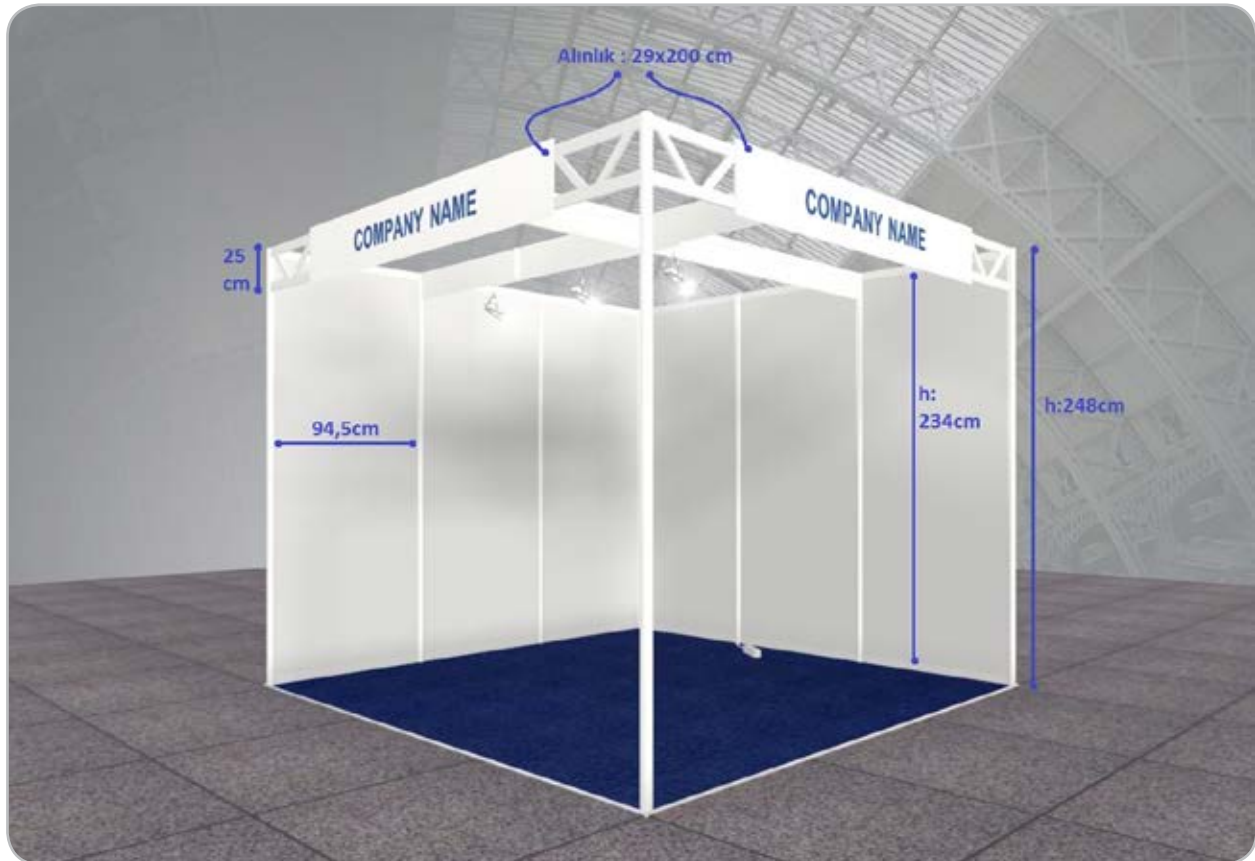
## Booth prices include

- White panels construction
- Company name (text) on the fascia board
- 1 Table with skirt
- 2 chairs
- Free Wifi

**COST OF THE REGULAR BOOTH: 250 EURO+VAT (%18)**

# BOOTH SIZES

- Corner Booths (3m X 3m)



## Booth prices include

- White panels construction
- Company name (text) on the fascia board
- 1 Table with skirt
- 2 chairs
- Free Wifi

**COST OF THE CORNER BOOTH: 250 EURO+VAT**



# SUPPLIES

103

**LAKE MASA**  
WOODEN TABLE



104

**METAL MASA**  
METAL TABLE



105

**AHSAP MASA**  
WOODEN TABLE



107

**LAKE BAR MASASI**  
WOODEN BAR TABLE



108

**LAKE SEHPA**  
COFFEE TABLE



109

**CAM SEHPA**  
GLASS COFFEE TABLE



110

**CAM MASA**  
GLASS TABLE



111

**DİKDÖRTGEN MASA**  
RECTANGULAR TABLE



112

**SEHPA**  
COFFEE TABLE



113

**SEHPA**  
COFFEE TABLE



114

**SEHPA**  
COFFEE TABLE



201

**VİTRİN**  
SHOWCASE



# SUPPLIES

202

VİTRİN  
SHOWCASE



h : 99 cm  
l : 52 cm  
w : 52 cm

203

VİTRİN  
SHOWCASE



h : 100 cm  
l : 102 cm  
w : 52 cm

205

ISIKLI VİTRİN  
SHOWCASE LIGHT



h : 200 cm  
l : 52 cm  
w : 52 cm

206

ISIKLI VİTRİN  
SHOWCASE LIGHT



h : 200 cm  
l : 102 cm  
w : 52 cm

208

BANKO  
DESK



h : 102 cm  
l : 105 cm  
w : 55 cm

209

BANKO  
INFORMATION DESK



h : 98 cm  
l : 102 cm  
w : 52 cm

210

MASA  
TABLE



h : 75 cm  
l : 105 cm  
w : 55 cm

212

BANKO  
DESK



h : 99 cm  
l : 200 cm  
w : 52 cm

213

RAFLI DOLAP  
CUPBOARD SHELF



h : 200 cm  
l : 102 cm  
w : 40 cm

214

BANKO  
DESK



h : 102 cm  
l : 150 cm  
w : 50 cm

215

BANKO  
DESK



h : 102 cm  
l : 102 cm  
w : 40 cm

216

DOLAP  
CUPBOARD



h : 82 cm  
l : 105 cm  
W : 42 cm

# SUPPLIES

217

**SERGI KÜPÜ**  
DISPLAY CUBE



h : 50 cm  
l : 50 cm  
w : 50 cm

218

**SERGI KÜPÜ**  
DISPLAY CUBE



h : 75 cm  
l : 75 cm  
W : 75 cm

221

**PANEL**  
PANNEL



h : 234 cm  
w : 95.5 cm

224

**RAF**  
SHELF



l : 100 cm  
w : 30 cm

For only shell scheme booths.

229

**PODYUM**  
PODIUM



h : 10 - 20 - 30 - 40 - 50  
60 - 75 - 100 cm  
l : 100 cm  
w : 100 cm

434

**AKORDİYON KAPI**  
ACCORDION DOOR



231

**AHSAP KAPI**  
WOODEN DOOR



h : 208 cm  
w : 83 cm

302 G

**GRI KUMAŞ SANDALYE**  
GRAY FABRIC CHAIR



h : 70 cm

302 S

**SİYAH KUMAŞ SANDALYE**  
BLACK FABRIC CHAIR



h : 70 cm

303

**AHSAP SANDALYE**  
WOODEN CHAIR



h : 80 cm

304

**METAL SANDALYE**  
METAL CHAIR



h : 80 cm

305

**METAL SANDALYE**  
METAL CHAIR



h : 80 cm

# SUPPLIES

306

**METAL BAR SANDALYESI**  
METAL BAR STOOL



h : 106 cm

307 B

**BAR SANDALYESI**  
BAR STOOL



h : 75 cm

307 S

**BAR SANDALYESI**  
BAR STOOL



h : 75 cm

308 B

**BAR SANDALYESI**  
BAR STOOL



h : 100 cm

308 K

**BAR SANDALYESI**  
BAR STOOL



h : 100 cm

309 B

**DERI SANDALYE**  
LEATHER CHAIR



h : 80 cm

309 S

**DERI SANDALYE**  
LEATHER CHAIR



h : 80 cm

310 K

**KAYIN AHSAP SANDALYE**  
BEECH WOODEN CHAIR



h : 80 cm

310 A

**AKCA SANDALYE**  
MAPLE WOODEN CHAIR



h : 80 cm

311 A

**AKCA BAR SANDALYE**  
MAPLE WOODEN BAR STOOL



h : 104 cm

311 K

**KAYIN AHSAP BAR SANDALYESI**  
BEECH WOODEN BAR STOOL



h : 104 cm

312 B

**TEK KISILIK**  
**BEYAZ DERI KOLTUK**  
ARMCHAIR



h : 82 cm  
l : 74 cm

# SUPPLIES

312 S

TEK KİŞİLİK  
SİYAH DERİ KOLTUK  
ARMCHAIR



h : 82 cm  
l : 74 cm

313 B

ÇİFT KİŞİLİK BEYAZ KOLTUK  
SOFA



h : 82 cm  
l : 135 cm

313 S

ÇİFT KİŞİLİK  
SİYAH DERİ KOLTUK  
SOFA



h : 82 cm  
l : 135 cm

314

OFİS SANDALYESİ  
OFFICE ARMCHAIR



h : 90 cm

315

VESTİYER  
CLOTHES RACK



h : 162 cm

316

DERİ PUF  
LEATHER POUFEE



h : 40 cm  
l : 37 cm  
w : 37 cm

318

SİYAH ÇÖP KOVASI  
WASTE PAPER BASKET



h : 50cm

321

BENJAMİN  
BENJAMIN



h : 60 - 100 cm

322

ARECA  
ARECA



h : 60 - 100 cm

401

PLAZMA TV 40"  
PLASMA 40"



402

DVD  
DVD



403

PLAZMA DEMİRİ  
PLASMA STEEL



h : 150 cm  
l : 65 cm

# SUPPLIES

406

DIZÜSTÜ BILGISAYAR  
LAPTOP



409

SU ISITICI  
KETTLE



410

KAHVE MAKİNESİ  
COFFEE MACHINE



411

BUZDOLABI  
REFRIGATOR



412

SU MAKİNESİ  
WATER FOUNTAIN



413

BROSÜRLÜK  
BROCHURE RACK



414

YÖNLENDİRME PANOSU  
ROUTING BOARD



415

SİSTEM ASKILIK  
COAT SYSTEM



417

SİYAH HALOJEN SPOT  
BLACK HALOGEN SPOT



417 B

BEYAZ HALOJEN SPOT  
WHITE HALOGEN SPOT



418

METAL HALİDE  
HQL



419

HALOJEN SPOT  
HALOGEN SPOT



# SUPPLIES

420

SPOT  
SPOT



100 W For only shell scheme booths.

421

ELEKTRO RAY  
ELECTRICAL RAIL



l : 200 cm  
For only shell scheme booths.

422

UZATMA KABLOSU  
EXTENSION CORD



428

TEKNO BARIYER  
TECHNO BARRIER



431

AHSAP ÇİÇEKLIK  
WOODEN FLOWER POT



h : 90 cm  
l : 90 cm  
w : 20 cm  
Çiçek Dahil  
Flowers Included

432

AHSAP KÜP  
WOODEN CUBE



h : 40 cm  
l : 40 cm  
w : 70 cm

433

AHSAP KÜP  
WOODEN CUBE



h : 40 cm  
l : 40 cm  
w : 100 cm

# SUPPLIES

## PRICE LIST

KİRALIK MALZEME FİYAT LİSTESİ / PRICE LIST FOR RENTAL EQUIPMENT					
FİYATLAR EURO'DUR / PRICES IN EUROS					
Kod	Açıklama	Description	Miktar	Birim Fiyat	Toplam
Code			Quantity	Unit Price	Total
103	Lake Masa	Wooden Table		95	
104	Metal Masa	Metal Table		95	
105	Ahşap Masa	Wooden Table		80	
107	Lake Bar Masası	Wooden Bar Table		115	
108	Lake Sehpa	Wooden Coffee Table		50	
109	Cam Sehpa	Glass Coffee Table		55	
110	Cam Masa	Glass Table		145	
111	Dikdörtgen Masa	Rectegular Table		70	
112	Sehpa	Coffee Table		55	
113	Sehpa	Coffee Table		70	
114	Sehpa	Coffee Table		80	
201	Vitrin	Showcase		90	
202	Vitrin	Showcase		80	
203	Vitrin	Showcase		95	
205	Işıklı Vitrin	Showcase w/light		135	
206	Işıklı Vitrin	Showcase w/light		180	
208	Banko	Desk		85	
209	Banko	Information Desk		85	
210	Masa	Table		80	
212	Banko	Desk		110	
213	Rafli Dolap	Cupboard with shelves		105	
214	Banko	Desk		210	
215	Banko	Desk		140	
216	Dolap	Cupboard		100	
217	Sergi Küpü	Display Cube		70	
218	Sergi Küpü	Display Cube		80	
221	Panel	Pannel		55	
224	Raf	Shelf		50	
229	Podyum	Podium		50/m2	
434	Akordiyon Kapı	Acordion Door		185	
231	Ahşap Kapı	Wooden Door		150	
302 G	Gri Kumaş Sandalye	Gray Glass Table		60	
302 S	Siyah Kumaş Sandalye	Black Glass Table		60	
303	Ahşap Sandalye	Wooden Chair		70	
304	Metal Sandalye	Metal Chair		70	
305	Metal Sandalye	Metal Chair		75	
306	Metal Bar Sandalyesi	Metal Bar Stool		85	
307 B	Bar Sandalyesi	Bar Stool		70	
307 S	Bar Sandalyesi	Bar Stool		70	
308 B	Bar Sandalyesi	Bar Stool		90	
308 K	Bar Sandalyesi	Bar Stool		90	
309 B	Deri Sandalye	Leather Chair		65	
309 S	Deri Sandalye	Leather Chair		65	
310 K	Kayın Ahşap Sandalye	Beech Wodden Chair		80	
310 A	Akça Sandalye	Maple Wooden Chair		80	
311 A	Akça Ahşap Bar Sandalyesi	Maple Wodden Bar Stool		90	
311 K	Kayın Ahşap Bar Sandalyesi	Beech Wodden Bar Stool		90	



# SUPPLIES

## PRICE LIST

KİRALIK MALZEME FİYAT LİSTESİ / PRICE LIST FOR RENTAL EQUIPMENT					
FİYATLAR EURO'DUR / PRICES IN EUROS					
Kod	Açıklama	Description	Miktar	Birim Fiyat	Toplam
Code			Quantity	Unit Price	Total
312 B	Tek Kişilik Beyaz Deri Koltuk	White Armchair		155	
312 S	Tek Kişilik Siyah Deri Koltuk	Black Armchair		155	
313 B	Çift Kişilik Beyaz Koltuk	White Sofa		245	
313 S	Çift Kişilik Siyah Koltuk	Black Sofa		245	
314	Ofis sandalyesi	Office Armchair		115	
315	Vestiyer	Clothes Rack		60	
316	Deri Puf	Leather Pouffe		55	
318	Çöp Kovası	Waste Paper Basket		50	
321	Benjamin	Benjamin		110	
322	Areca	Areca		130	
401	Plazma TV 40"	Plasma TV 40"		175/gün-day	
402	Dvd	Dvd		70	
403	Plazma Demiri	Plasma Stand		75	
406	Dizüstü	Laptop		100/gün-day	
409	Su Isıtıcı	Kettle		80	
410	Kahve Makinası	Coffee Machine		85	
411	Buzdolabı	Refrigerator		120	
412	Su Makinesi	Water Fountain		110	
413	Broşürlük	Brouchure Rack		105	
414	Yönlendirme Panosu	Routing Board		70	
415	Sistem Askılık	Coat System		45	
417	Siyah Halojen Spot 150 W	Black Halogen Spot		70	
417 B	Beyaz Halojen Spot 150 W	White Halogen Spot		70	
418	Metal Halide 150 W	HQI 150 W		105	
419	Halojen Spot 150-300 W	Halogen Spot		60	
420	Spot 100 W	Spot		60	
421	Elektro Ray	Electrical Rail		55	
422	Uzatma kablosu	Extension Cord		40	
428	Tekno Bariyer	Barrier		70	
431	Ahşap Çiçeklik	Wodden Flower Pot		140	
432	Ahşap Küp (h:40 l:40 w:70)	Wooden Cube		85	
433	Ahşap Küp (h:40 l:40 w:100)	Wooden Cube		95	
TOTAL AMOUNT					

- On-site orders will be charged with 50% raise.

- 18% VAT is not included in the unit prices.

### Credit Card

Credit card number :

Exp Date :

Auth code :

Cardholder Name :

Total Amount to be charged :

Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Authorized Company Signature \_\_\_\_\_

Name (block letters) \_\_\_\_\_

# PRINTING

All booths will be provided in simple white panels. If you would like to order the printing for the booth there will be 2 options.

- Foil Printing : 50 € +VAT for sqm

Digital printing on foil to the panels

- Forex Printing : 60 €+VAT for sqm

Digital printing (3mm forex), it covers vertical metal poles.

**\* 3mX3m booths one side wall : 7,5 sqm**

	Printing Type	Side	Unit Price	Total
Regular Booth				
Corner Booth				
			TOTAL	€

**Credit Card**

Credit card number :

Exp Date :

Auth code :

Cardholder Name :

Total Amount to be charged :

Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Authorized Company Signature \_\_\_\_\_

Name (block letters) \_\_\_\_\_

# ADDRESSES

- Congress Venue Address:

## **HALIC CONGRESS CENTER**

Sütlüce Mah. Karaağaç Cad. No.19 34445

Beyoğlu / İstanbul / TÜRKİYE

- The address for the delivery inserts for the congress bags:

## **BROS GROUP to Bilge Yüksel**

Halaskargazi Cad. Tavukcu Fethi Sok. Kose Palas Apt. No: 28 D: 3 Osmanbey, Sisli, İSTANBUL 34380 Turkey

**Note:** *Just small items can be delivered to Bros GROUP Office address, the rest of them should be sent to the Convention Center. Convention Center can accept the items on July 16th (set-up date). Companies can work with the below recommended company.*

# LOGISTIC SERVICE DETAILS

## Announcement about logistics services for “ MACRO 2016 ISTANBUL / TURKEY”

Dear Exhibitors / Sponsors ,

ExpoLOGIST is elected to coordinate the international freight forwarding, import-export customs clearances, on-site handling/logistic coordination and delivery of overseas shipments destined for the

“ 46<sup>TH</sup> IUPAC World Polymer Congress , MACRO 2016 Istanbul / TURKEY , 17-21.07.2016 .

In order to secure the on time delivery of your shipments please pay attention to the very important information's given below:

- 1 The goods should be consigned** according to the instructions given by **ExpoLOGIST**. Documents (ATA-Carnet, invoice, Air waybill ) should also be prepared according to these instructions. **Wrong shipping documents will cause delay in the customs.**
- 2 All logistics services** such as loading, unloading, handling and storage in the venue/congress area **will be provided by ExpoLOGIST**. Besides in the venue area only ExpoLOGIST equipments and personnel available and **other companies are not allowed** to enter the venue with their own equipments and personnel. It is possible for the exhibitors to have their own employee and work during build up period.
- 3 ExpoLOGIST is approved to clear goods in the Turkish Customs** which are destined for “ **MACRO 2016 Istanbul** ” and consigned according to their shipping instructions. **If a third part is involved** in customs clearances of the shipments and has problems in the Turkish Customs, **neither ExpoLOGIST nor the organizers will be responsible** for delayed or not delivered shipments.
- 4 Please note that also courier shipments are subject to customs examination** in Turkey. In fact, most part of **currier shipments are getting stuck in the customs** upon arrival in Turkey. Therefore it is very important to **not consign your currier shipment to the hotel-venue or to any person!** To ensure that your currier shipments will be released from the customs in such a case it **MUST be consigned to ExpoLOGIST**, as **otherwise they will not be able to assist you** with the clearance of your shipment.

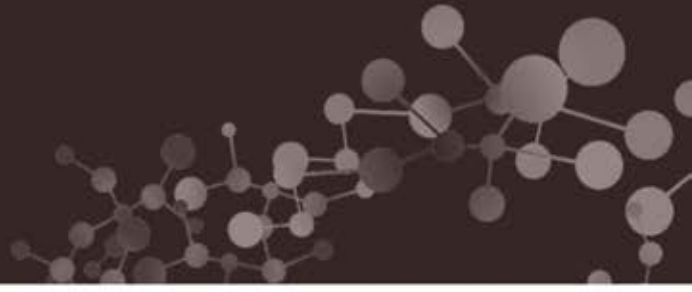
ExpoLOGIST team is responsible and ready to assist you in terms of your shipments for “ **MACRO 2016 ISTANBUL** ”.

You may contact;

Mr. Ali Erdem : +90 533 464 2021 [ali.erdem@expologist.com](mailto:ali.erdem@expologist.com)

Mr. Erkin ATALAY : +90 506 683 2795 [erkin.atalay@expologist.com](mailto:erkin.atalay@expologist.com)

Mr. Gürsoy DAGTEKIN : +90 506 683 27 98 [gursoy.dagtekin@expologist.com](mailto:gursoy.dagtekin@expologist.com)



## Your advantages as sponsor / or exhibitor:

A high profile in a professional exhibition environment for your company, your products and your services.

Meet decision makers from academia and industry in your own unique space

Present yourself as an attractive employer to the coming generation of young international chemists

Extend your network by inviting advanced students and scientific leaders to your booth and to individual vendor seminars

Focused distribution of your company's promotion material in Congress kits

Highlighted listings in the Congress programme brochures and on the website facilitate your customer contacts

Individualised presence in a unique environment:

46<sup>th</sup> IUPAC World Polymer Congress (MACRO 2016) in Istanbul will be the largest chemistry event in 2016.

LOCAL CONGRESS ORGANISER

CONGRESS SECRETARIAT



**TURKISH CHEMICAL SOCIETY**

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**BROS**  
CONGRESS

**BROS CONGRESS**

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